



PRESS RELEASE

Couche-Tard Acquires 53 Stores in Oklahoma City

ATD.A, ATD.B / TSX

Laval, March 8, 2007 – Alimentation Couche-Tard Inc. announces that it has signed, through its subsidiary Circle K Stores Inc., an agreement to acquire 53 stores in the Oklahoma City, from Star Fuel Marts, LLC. Should the transaction close as anticipated in April 2007, these assets would add to Couche-Tard's revenues and contribute to its earnings on an annualized basis. The transaction is subject to standard regulatory approvals and closing conditions. Star Fuel Marts' total 2006 sales for the subject stores were approximately \$215 Million US. According to a confidentiality agreement the purchase price cannot be disclosed at this time. Internal available cash dollars will pay for the transaction.

The 53 convenience stores currently operate under the **All Star** banner and are all company operated. Twenty-nine of the stores have ConocoPhillips branded gasoline and twenty-four have Shell branded gasoline. Both gasoline brand would remain unchanged. There are thirty-nine drive-through car washes at the locations. The stores would be converted to the *Circle K*[®] banner and would be operated by the Arizona Circle K division. According to the agreement, long term leases would be in place with the seller for 42 sites and the company will assume the 11 third party leases for the remaining sites.

"Subsequent to this transaction, our network in the Arizona Division would include a total of 672 company operated stores. The All Star sites are located on highly visible and well traveled roads and occupy strategic locations within their respective trade areas. In addition, these sites are well operated and have a strong management team in place. Strategically, this acquisition would be an excellent fit with our network and would complement our expansion and growth plans for the Arizona Division," indicated Geoffrey Haxel, Vice-President Operations, Arizona Division.

Profile

Alimentation Couche-Tard Inc. is the leader in the Canadian convenience store industry. In North America, Couche-Tard is the second largest independent convenience store operator (whether integrated or not with a petroleum company) in terms of number of stores. Couche-Tard currently operates a network of 5,360 convenience stores, 3,308 of which include motor fuel dispensing, located in nine large geographic markets, including six in the United States covering 28 States and three in Canada covering six provinces. Some 39,500 people are employed throughout Couche-Tard's retail convenience network and executive offices.

Source

Richard Fortin, Executive Vice-President and Chief Financial Officer

Tel: (450) 662-3272

Geoffrey C. Haxel, Vice-President Operations, Arizona Division

Tel: (602) 728-4302

info@couche-tard.com

www.couche-tard.com

The statements set forth in this press release, which describes Couche-Tard's objectives, projections, estimates, expectations or forecasts, may constitute forward-looking statements within the meaning of securities legislation. Positive or negative verbs such as "plan", "evaluate", "estimate", "believe", "expect" and other related expressions are used to identify such statements. Couche-Tard would like to point out that, by their very natures, forward-looking statements involve risks and uncertainties such that its results, or the measures it adopts, could differ materially from those indicated or underlying these statements, or could have an impact on the degree of realization of a particular projections. Major factors that may lead to a material difference between Couche-Tard's actual results and the projections or expectations set forth in the forward-looking statements include the effects of the integration of acquired businesses and the ability to achieve projected synergies, fluctuations in margins on motor fuel sales, competition in the convenience store and retail motor fuel industries, exchange rate variations, and such other risks as described in detail from time to time in the reports filed by Couche-Tard with securities authorities in Canada and the United States. Unless otherwise required by applicable securities laws, Couche-Tard disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The forward-looking information in this release is based on information available as of the date of the release.